

Yawen Chen

Portfolio 2024

yawen.chen@cca.edu

yawench.com

Body Art Expo

Branding / Identity / Web design

yawen.chen@cca.edu

yawench.com

The Body Art Expo would be an event that helps people gain a deeper understanding of tattooing. The tone of the event is enthusiastic, diverse, and positive. The goal of the Body Art Expo is

to narrow the distance between people and tattoos, emphasizing the diversity and inclusivity of tattoos as well as their connection to art.

BODY

ART

November 11, 2023
Shanghai Carbon Factory

Ticket \$15
bodyartexpo.com

EXPO

Benefits I: project space

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BODY ART EXPO

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Shanghai Carbon Factory

"A tattoo is art on the body, each line and stitch etching personal stories and beliefs."



ARTISTS

Illustrative designs that incorporate both soft and sharp elements. T is a self-taught artist who fell in love with tattooing because of the opportunity it provides her to connect with clients over their ideas as she is someone who is easily excitable and people-oriented. Originally a nomad who has lived in Hong Kong, Boston and L.A., she's now attempting to set down roots and immerse herself in the vibrant arts community across the Bay. She finds her inspiration from femme fatale characters, fantasy weapons and Art Nouveau jewelry.



MIKI KIM

Specializing in fine line illustrative designs that incorporate both soft and sharp elements. T is a self-taught artist who fell in love with tattooing because of the opportunity it provides her to connect with clients over their ideas as she is someone who is easily excitable and people-oriented. Originally a nomad who has lived in Hong Kong, Boston and L.A., she's now attempting to set down roots and immerse herself in the vibrant arts community across the Bay. She finds her inspiration from femme fatale characters, fantasy weapons and Art Nouveau jewelry.



TIFFANY

Specializing in fine line illustrative designs that incorporate both soft and sharp elements. T is a self-taught artist who fell in love with tattooing because of the opportunity it provides her to connect with clients over their ideas as she is someone who is easily excitable and people-oriented. Originally a nomad who has lived in Hong Kong, Boston and L.A., she's now attempting to set down roots and immerse herself in the vibrant arts community across the Bay. She finds her inspiration from femme fatale characters, fantasy weapons and Art Nouveau jewelry.



TICKETS





NOTES BEFORE TATTOO

Tattoos are not offered to minors.

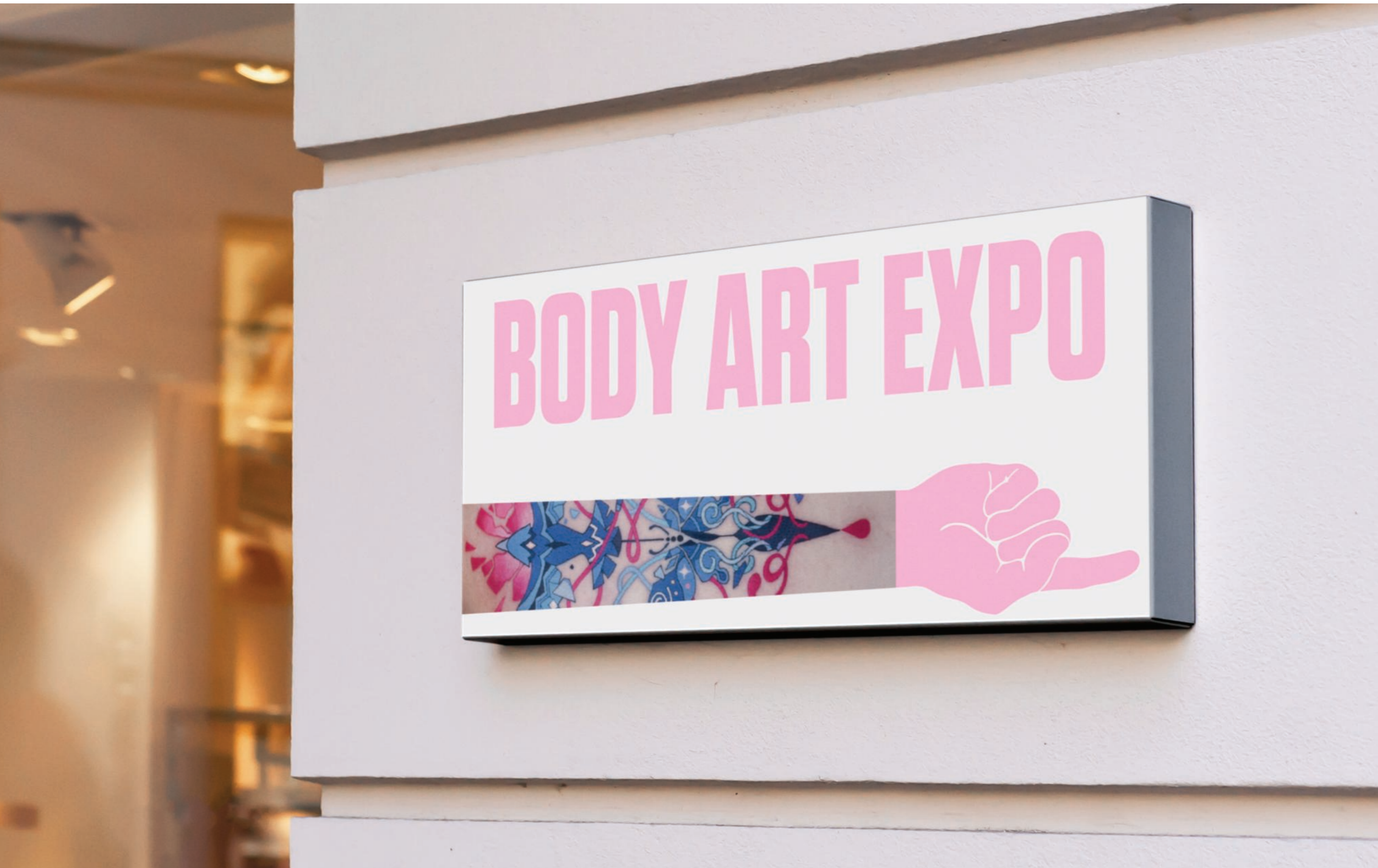
Removing a tattoo is more expensive than getting one, and it cannot be removed in a single session.

Consider carefully the style you want and look for a suitable tattoo artist.

Consider whether your work environment is accepting of tattoos.



NOTES AFTER TATTOO





Film Con

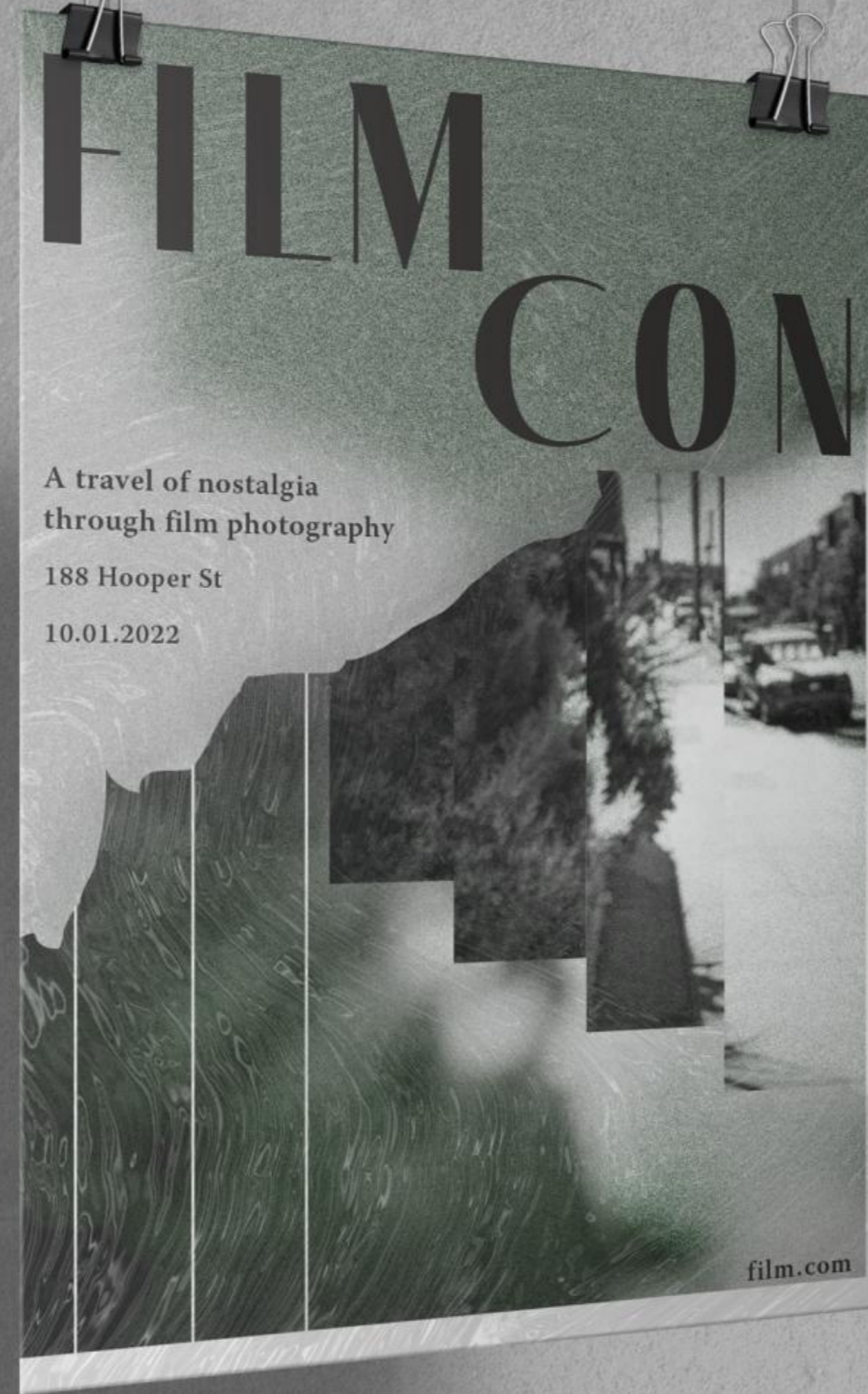
Campaign

yawen.chen@cca.edu

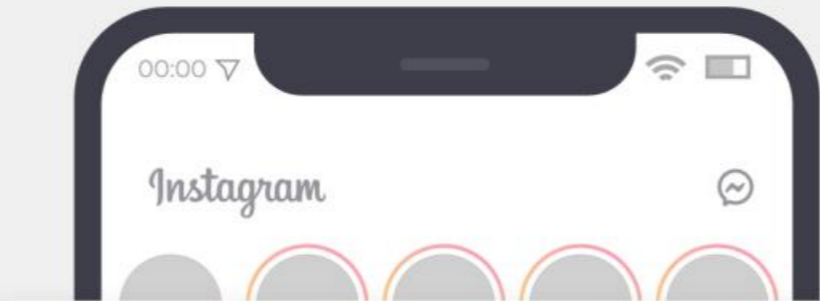
yawench.com

I did symbolic and referential posters. In the poster, I've incorporated the unique characteristics of film photography. The grains texture is a feature of film photography. The Water texture

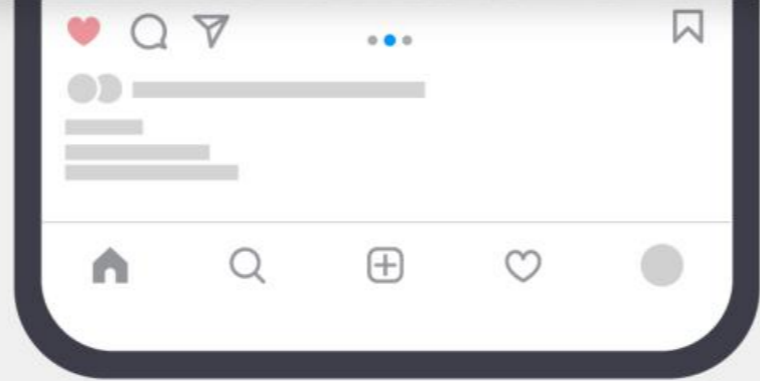
in the front expresses the process of developing the film.



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The Nerds and The Needy

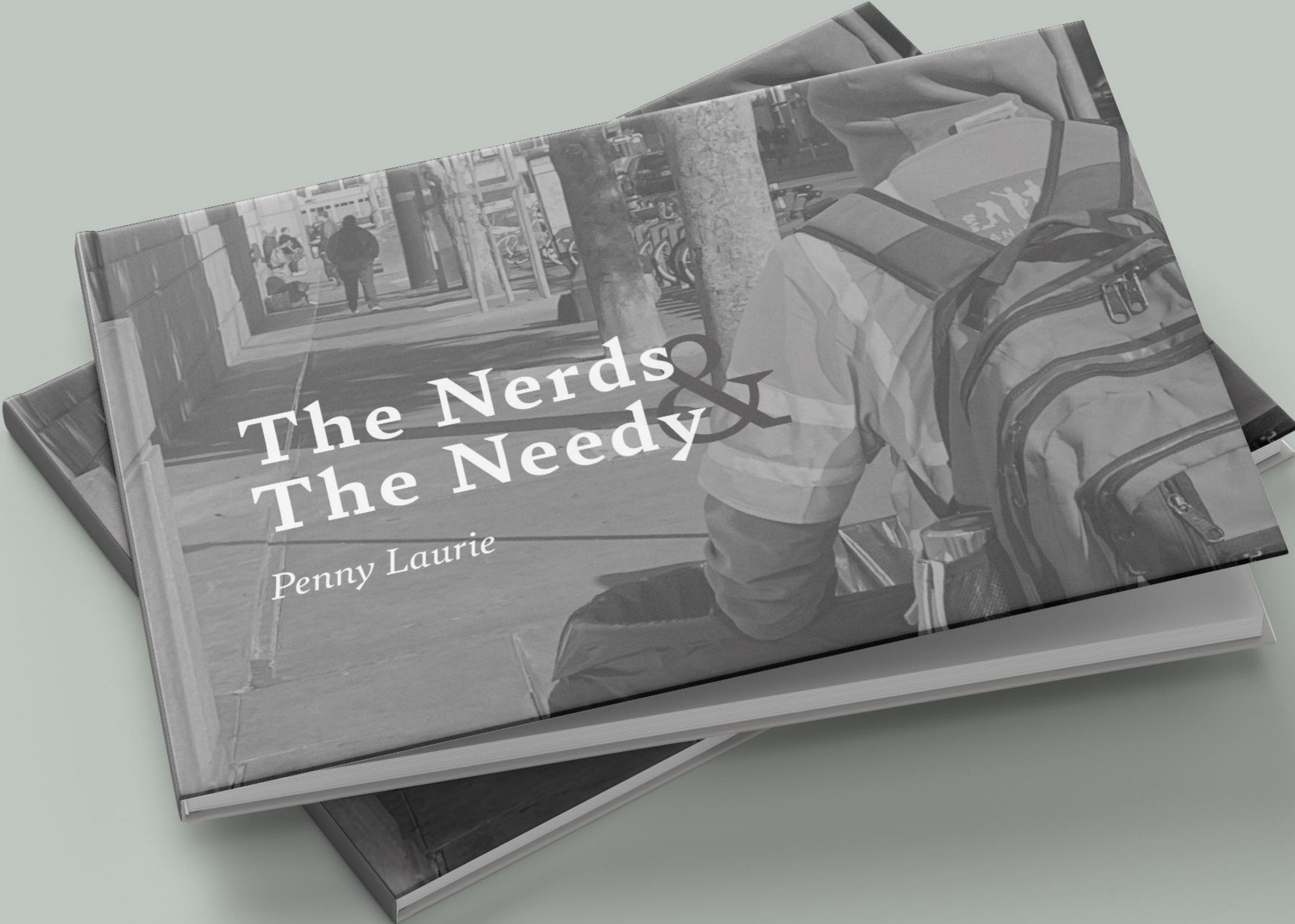
Publication

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The book is about the contrast between the nerds and the needy in San Francisco. It focuses on the significant differences between these groups of people. Moreover, it also serves as a bridge be-

tween the two groups, aiming to bring them closer together and reduce the distance between them.



The Nerds & The Needy

Penny Laurie



Thank you!

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